

## **LI BUILDERS INSTITUTE'S FREE SUPERSTORM RESOURCES EXPO WITH NEW STORM RELATED PRODUCTS OPENS TO PUBLIC MARCH 20**

ISLANDIA, NY - March 14, 2013 – Homeowners still struggling to rebuild from Superstorm Sandy will have an opportunity to see new products and meet service providers who can assist them at the Superstorm Resource Expo on March 20, sponsored by the Long Island Builders Institute's (LIBI).

The show, the 23<sup>rd</sup> annual trade show sponsored by the Islandia-based builders trade group, is now open to the public. Admission to the public portion of the event, which runs from 4:30-8 p.m. at the Hyatt Regency Long Island Hotel in Hauppauge, is free. Members of the trade may enter at 3 p.m.

The expo features almost a hundred exhibitors, including insurance advisors, general contractors, new home builders, home remodelers, manufacturers, building supply companies, real estate experts, landscapers and other building industry related businesses. The show also includes three seminars about rebuilding Long Island, whole-house generators and how contractors can minimize legal risks in the post-storm rebuild.

In addition, LIBI's List, Long Island's free premier referral source for reputable builders, contractors, remodelers and related service professionals, will be introduced to the public at the show.

"Although there remains a great deal of rebuilding before our communities can return to their former states, the consensus seems to be that we're headed in the right direction, but we need to keep the momentum going. That's why LIBI created the Superstorm Resource Expo and opened it to the public," said Mitchell Pally, chief executive of LIBI.

"Many Long Island residents impacted by Hurricane Sandy still require some assistance, and in many cases, a great deal," said Pally. "LIBI's Superstorm Resource Expo is designed to introduce residents to our local contracting community in a manner that will strengthen confidence in working relationships and in knowing the best contractors on Long Island are the ones who are on the job."

Among the new storm-related products and services to be exhibited are:

- Caliwel mold killing paint, a scientifically engineered non-toxic, zero VOC paint designed to kill mold, bacteria and virus.

- Newly designed home and commercial elevators from All-Ways Elevator Inc., which comply with a FEMA requirement that the cab not descend below the highest water level in the event of a flood.

- An anti-microbial dry wall restoration product from Healthy Basement System Specialty Products that resists water and mold.

-- Sheetrock Mold Tough noncombustible, moisture- and mold-resistant gypsum panels from Riverhead Building Supply.

-- Boral TruExterior Trim, a revolutionary new sustainable material, distributed by Wolf Distribution, that is impervious to moisture and rot, is thermally stable and cuts and fastens like wood.

-- A Web-monitored 20KW Kohler emergency home generator that is permanently installed and can restore power in as little as 10 seconds.

-- An interior design service from Stylish Stagers Inc., of Howard Beach, to assists homeowners rebuild storm damaged homes with style by choosing building materials, paint colors and furniture.

LIBI members have been involved for months in the post-storm rebuilding. Many participated in assessment teams for the new STEP programs designed by FEMA for Nassau and Suffolk County residents. The STEP program provides short-term repairs that allowed residents to remain in their homes while longer-term repairs were being prepared. Hundreds of LIBI members and their employees spent days in the impacted areas analyzing necessary repairs and many were involved in making the repairs.

The Hyatt Regency Long Island Hotel is at 1717 Motor Parkway, Hauppauge. Additional details about the expo can be found on the LIBI website: [www.libi.org](http://www.libi.org)

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